

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Mike JACOBSON, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐ FEDERAL CANDIDATE

☒ STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Mike JACOBSON

Authorized committee:

Mike JACOBSON for Legislature

Agency requesting time (and contact information):

☐ N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Nebraska Legislature, District 42

Date of election:

5-10-2022

☐ General

☒ Primary

Treasurer of candidate's authorized committee:

Cheryl MANKA

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature: Cheryl Manka

Name: Cheryl MANKA, Treasurer

Date of Request to Purchase Ad Time: 4-20-2022

Signature: [Signature]

Name: Lewis Carlin

Date of Station Agreement to Sell Time: 4-20-2022

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒ Yes☐ No

Date ad received:

3-9-2022

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☐ Yes☐ No☐ N/A

Disposition:



Accepted



Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*



Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

892014717

Station Call Letters:

KZTL/KNPQ

Date Received/Requested:

4-19-2022

Est. #:

Station Location:

North Platte NE

Run Start and End Dates:

4-20-2022 thru 4-26-2022

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Sales Order

Stations: KNPQ-FM, KZTL-FM Buyer: _____
 Contract Name: 0419lvcJacobson Tax Schedule: _____ (None)
 Contract#: 892014717 Agency Commission %: 0
 Start Date: 4/20/22 End Date: 4/26/22 Billing Cycle: Calendar
 Revenue Type: Political Direct Type: Cash Salesperson: 5312lcar Comm %: 0
 Advertiser: MIKE JACOBSON for SENATOR Makegood Policy: Within Contract Dates
 Address: 18326 Charles Avenue
 City: North Platte State: NE Zip: 69101
 Product Name: Primary Election Ads
 Competitive Code: Political Candidate

KNPQ-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	4/20/22	4/26/22		6:00 AM	7:00 PM	30	12	12	12	12	12	12	12	84	D	8.00	84	672.00	3

TOTAL GROSS \$672.00, NET \$672.00

KZTL-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	4/20/22	4/26/22		6:00 AM	7:00 PM	30	12	12	12	12	12	12	12	84	D	8.00	84	672.00	3

TOTAL GROSS \$672.00, NET \$672.00

Billing Projections: By Month

	Apr 22	May 22
CA	1,344.00	0.00
ST	960.00	384.00

☒ Print Spot Prices

TOTAL SPOTS _____ 168
 GROSS TOTAL \$ _____ 1,344.00
 ADJUSTED SPOTS _____ 168
 ADJUSTED TOTAL \$ _____ 1,344.00

APPROVE DECLINE

☒ ☐ 5312lcar, 04/19/22 @2:21PM
☐ ☐ Sales Manager
☐ ☐ National Sales Manager
☐ ☐ Local Sales Manager